



FOR YOUR HOME

*Create your
signature Style*

If you don't think you have a particular or personal style, guess what - you do! You just haven't developed it yet.

You are drawn to certain things. This could be colour, textures or how it makes you feel. Even if your choices are based on a practical level (if something is hard wearing enough, whether you have kids or pets), you will see in your home, certain patterns or collections of things you keep buying. Often you can end up buying the same thing over and over and nothing really feels any different. You're staying in your comfort zone! Of course, like your life, your style should evolve also. You won't always have to buy practical leather sofas because they're easily cleaned (which isn't necessarily true anyway). It's more important that you choose things that reflect your lifestyle at the moment, including your family.

You Are Unique

Take some time to really think about this; write it all down if necessary.

What do you like and why do you like it?

To get your creative juices flowing, think of this:

Do you have a favourite restaurant or hotel that you loved the *feel* of as well as the look? Just make a note of what you liked about it and how it makes you feel.

NOTES

Style Family

You may not fit into well-known or popular style categories like “traditional” or “contemporary”, they may cross over and that’s ok because that’s what makes your style unique.

NOTES

Live Your Life

Look at how you and your family live. Do you work most of the day and only get a chance to relax in the evenings and weekends? This could mean you want a certain look for your living room, say warm and cosy or calm and relaxing. Think of hobbies you or your children may have and where they do them. For example, do you need/want a reading corner to relax in or somewhere for the kids to do homework? All of these things are important and factor into your design scheme.

NOTES

Change Happens

Time doesn't stand still and as we grow older, what we require from our home changes also. Make sure your home is working for your needs.

Inspiration & Where to Find It

Whether you curl up on the sofa with a warm drink and a glossy magazine or while away the hours on Pinterest and Instagram - the choice is yours. Don't forget that inspiration can also come from your surroundings, it may be on holiday, a painting, wallpaper or fabric pattern, or something that you love.

Collect

Start by making a list of your ideas: if you tear out pages from magazines, put them in a folder, make a board on Pinterest and then edit and refine. My favourite way is to collect images from magazines, photos or printed from websites alongside my sketches. Remember to include photos of existing features or pieces of furniture that need to be taken into account. I pin these on to moodboards or a scrapbook (which I can carry around with me) as an easy reference while shopping for other items.

Keep in mind your ideas of how the finished space should look; remember to think about how you want to feel as much as the aesthetic of the room.

NOTES

Edit

Editing helps you find your style. You will begin to see patterns emerging of things you have collected; with some patience, your sense of style will shine through. If the same colour keeps coming up - for example, clean lines, a non-fussy minimal look - then this is a sure sign of what you actually like or would hope to achieve. Just remember to include practical elements to these (see your notes on how you and your family actually live) and try to adapt this without making it hard to live with.



Trust your instincts and enjoy creating your signature style for your home
Heather xo

And Suddenly You Know...

**IT'S TIME TO START
SOMETHING NEW**

& *Trust The Magic Of Beginnings*

Meister Eckhart

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